



Renaissance finances the management buy-out of the company JLS DIGITAL

The Renaissance investment foundation and the management of JLS DIGITAL are joining forces to acquire the company as part of a management buy-out (MBO). Patrick Minder, until now COO, has been appointed CEO. This new stage ensures the continuity for the company's employees and clients.

JLS DIGITAL is the digital marketing leader in Switzerland

From a small start-up employing 3 people in 2000, the company has positioned itself as the digital communication market leader in Switzerland. Continuing its growth and the development of its services, the company was taken over in 2013 by its management and external investors.

Today, with its 65 experts, JLS DIGITAL has an excellent reputation in the market and numbers among its long-standing customers both SMEs and reputed companies such as UBS with its UBS 360° project, the Swiss Federal Railways, Swisscom and Bâloise Assurance.

► Further information on JLS DIGITAL: www.jls.ch





“With the new shareholder and management structure and our excellent team, all the conditions are met for JLS DIGITAL to embark on the next stages of its development.”

Patrick Minder, new CEO of JLS DIGITAL.



New investment for Renaissance Foundation & Management

As the new majority shareholder, Renaissance intends to support the development of JLS’s core business and to invest in further innovations.

Xavier Paternot, Renaissance’s representative on JLS Board of Directors, emphasizes: “Thanks to prestigious clients, talented people and innovative technologies JLS has been able to acquire a remarkable position in the swiss market.”

The JLS team is looking forward to the arrival of a new investor and the impetus this change will bring.

Renaissance activates the best of Switzerland

Renaissance partners with Swiss SMEs to finance their growth- and succession-plans. We give preference to innovative SMEs with a turnover of between CHF 20 and 80 million. Our investments are financed exclusively by pension funds grouped together within our foundation. For the last 20 years, we have offered the investors and entrepreneurs who place their trust in us a locally-based, high-quality service.

Please feel free to contact us directly to explore cooperation possibilities together!

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